



Company Profile

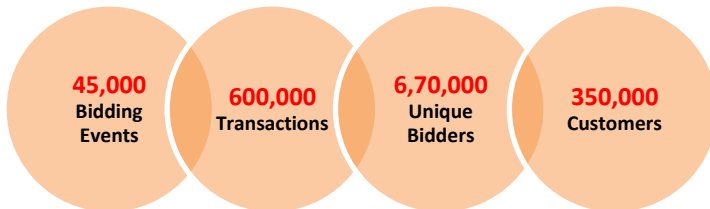
Shriram Automall India Limited (SAMIL)

COMPLETE SOLUTION PROVIDER For Pre-Owned Vehicles & Equipment

ABOUT SAMIL

Shriram Automall India Limited (SAMIL), an ISO 9001:2008 certified company with AA+ rating from CRISIL, is India's first-ever service provider to follow a well-organized and transparent approach towards the exchange of pre-owned vehicles and equipment. It emerges as a 100% subsidiary of Shriram Transport Finance Company (STFC), which is India's largest Small Business Finance Company (SBFC). Every month, SAMIL conducts around 800 events through its well-structured physical and online platforms.

SAMIL's Bidding Record



As a Complete Solution Provider, the Company caters to every need of its customers across India, from parking to disposal. The ethical business practices and fair transactions at SAMIL create a trustworthy platform for the users who, until the inception of SAMIL, were exposed to conservative and unreliable trade practices in age-old pre-owned industry.

SEGMENTS

- Commercial Vehicles
- Construction & Industrial Equipment
- Tractors & Agricultural Equipment
- Car & Passenger Vehicles
- Three Wheelers
- Two Wheelers
- Residential and Commercial Properties
- Gold

CLIENTELE

- Banks & NBFCs
- Vehicles/Equipment Manufacturers
- Vehicles/Equipment Dealerships
- Transporters/Fleet Operators
- Contractors
- End Users & Individuals
- Intermediaries

PLATFORMS

Physical Event

- 150+ bidding locations across India, including 72 well-structured Automalls
- Around 300 physical events, every month
- Simply, inspect, bid & strike great deals
- Exchange valuable market trends with other customers

Online Event

- Around 500 online events, every month
- BIDS.SAMIL.IN - User-friendly interface & an easy bidding process
- Life-time membership through one time registration
- Free training for users
- Automated SMS alerts & website updates

One Stop Classified Kiosk

- A new-age machine with touch-screen interface to search & register vehicle requirement
- Access to real-time information on 10,000+ vehicles, across India
- 400+ Kiosks, available at Shriram branches & Automalls with complete assistance

Private Treaty

- Negotiated deals of individual/bulk vehicles/equipment
- Deal through online/offline mode with complete transparency

ALLIED SERVICES

New Look Refurbishment - Repair of pre-owned vehicles & equipment

Parking - Around 70 strategic parking locations, across India

Valuation - Valuation of assets by experienced professionals

Easy Finance - Financial assistance through STFC

Trade Advance - Quick finance facility through STFC for intermediaries or dealers

Documentation - Complete support for paper work and certification

General/Life Insurance - Assistance in taking insurance coverage for vehicle/ equipment/life

TECHNOLOGICAL DEVELOPMENTS

MySAMIL App - All solutions at a single place

Desktop Live Bidding - Easy way to participate in Live Physical Bidding

SMS Bidding - Convenient to take part in Online Bidding

Digital Payment Solutions - Multiple digital payment options

Shriram Automall India Limited (SAMIL)

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